

GILLIAN K. TELLING

ABOUT ME

Dynamic and entertaining storyteller, master editor, and creative thinker with over 15 years experience as an entertainment journalist at major entertainment media outlets. Clever and playful celebrity interviewer, published humorist, on-air personality, thoughtful manager, and quick-thinking employee.

EXPERIENCE

US WEEKLY

2021- 2022

Deputy Features Editor

- ◆ Pitched, wrote and edited all entertainment coverage for weekly celebrity magazine, included selecting all images and writing copy for Hot Pics, Love Lives, Hot Hollywood, Buzz-O-Meter, and weekly features. Broke entertainment news via sourcing and contacts.
- ◆ Celebrity talent booker for the weekly *25 Things You Don't Know About Me* and *Day in My Life* pages.
- ◆ Conceptualized and wrote new packages, including *Hollywood's Most Powerful Women*. Wrote cover stories for *Us Weekly* and *OK!*

PEOPLE

2013-2021

Senior Editor, Movies

- ◆ Lead editor for all movie coverage for weekly magazine. Worked closely with top film studios and PR firms to set up and execute celebrity photoshoots, interview features, Q&As and cover stories. Managed a team of 10, and top edited and oversaw all related movie digital stories. Conducted and wrote celebrity interviews, including the best-selling Alex Trebek covers. Interviewed and wrote features on countless celebrities, from Spike Lee to Kris Jenner and Benedict Cumberbatch.
- ◆ Broke entertainment news daily through original source reporting and publicity contacts.
- ◆ Promoted from Music Staff Writer to Scoop Editor in 2016, overseeing every aspect of Chatter, Star Tracks and Scoop, from pitching, assigning, selecting photos, managing layouts, and top editing all articles and photo captions.
- ◆ Used extensive celebrity contacts to book interviews daily for print and digital, and for long-term packages. Lead editor and booker for the annual *Ones to Watch* package, and brand ambassador for the *Ones to Watch* event.
- ◆ Introduced new ideas to expand the brand, including video and digital packages, and conceptualized, wrote and edited SIPs, like 2016 best-selling Prince tribute issue. On-air personality representing the brand for *CNN*, *Extra*, *GMA*, *Access Hollywood*, *ET* and more. Brand ambassador for *People* at the SAG Awards and the Oscars.

ENTERTAINMENT WEEKLY

2015- 2016

Senior Editor, TV

- ◆ Oversaw all TV coverage for print and digital, including assigning all stories, top editing features, crafting extensive packages, breaking news stories, and editing special TV issues. Booked celebrities, conducted interviews and wrote features.

CONTACT

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INDEPENDENT WORK

- Author of the book *Dirty Girls, The Naked Truth About Our Guilty Secrets (Unpretty, Unclean, and Utterly Horrifying)*, published by Sourcebooks (September 2010) Optioned by the Mark Gordon Company for ABC in 2012. Represented by Adam Marshall at Management 360 and Rick Richter at Aevitas Literary Agency.
- Sex and relationship columnist for *Maxim*. (2007-2010)
- Branded content creator, **JWT** advertising agency. Key creative lead for all branded digital and print content for the Rolex Iconscampaign launch.
- PR at **Atlantic Records**, working on publicity campaigns for artists like Kid Rock and The Darkness. (2003)
- Creative at **Rockstar Games**. Wrote pedestrian dialogue scripts for *Grand Theft Auto: Vice City*. Hired voice talent and assisted with all recording sessions. (2001-2203)
- Editorial intern at *Health* (1999) and *Jane* (2000)

- ◆ Implemented new franchise items for both print and digital, including social campaigns like the Fall TV Preview issue's "30 Scoops in 30 Days."
- ◆ Oversaw photo selects and design layouts for all TV features. Assigned and top edited TV digital stories.
- ◆ Represented Entertainment Weekly with TV and radio appearances, including Extra and Entertainment Tonight. Moderated the Schitt's Creek panel at Paley Center for Media, The Affair panel at the New York TV Festival, and the Game of Thrones panel for New York Comic Con. Brand ambassador for Entertainment Weekly at TV Critic's Association, the Upfronts and the Emmy Awards.

BUDGET TRAVEL

2012- 2013

Editor-in-Chief

- ◆ Oversaw all editorial content for a bi-monthly travel and lifestyle magazine with a focus on accessible destinations. Assigned stories, oversaw design and layouts, top-edited the magazine front to back. Managed a full time editorial and digital staff of 14.
- ◆ Worked closely with publisher and sales staff to generate new advertising and pitch new partnerships.

FRONT DESK NEW YORK

2007- 2010

Editor-in-Chief

- ◆ Editor of a bi-monthly luxury lifestyle and fashion magazine distributed at four and five-star hotels in New York City. Ran all aspects of editorial content, from assigning stories, writing, top editing, setting up photo shoots, and managing a rotating roster of freelance writers, copy editors, photographers, and interns. Managed all budgets.
- ◆ Executed a successful redesign and reorganization of the magazine's layout, adding new franchises and photo spreads.
- ◆ Attended sales calls with the advertising staff and publisher, regularly garnering new business and creative partnerships. Edited PR and marketing materials for the company.

DETAILS

2005-2007

Assistant Editor

- ◆ Wrote front-of-book fashion, lifestyle and entertainment items, and short features for the Dossier section. Assisted the editor of special issues and packages.
- ◆ Interim digital editor; coding, editing and posting articles from print magazine, and creating original content and slideshows.

ROLLING STONE

2003- 2005

Editorial Assistant

- ◆ Researched and wrote stories for the music section. Helped conceive, launch, and write a new Mixed Media pop culture section. Assisted writers with research and secondary interviews.
- ◆ Pitched and wrote articles about emerging artists for the New Faces section; interviewed celebrities for Q&A section; wrote the Charts page.
- ◆ Lead project manager for *Rolling Stone's 500 Greatest Albums*, and *500 Greatest Songs* issues.